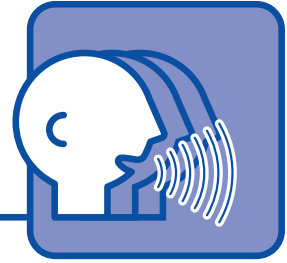


## Bell Centrex



### A simple way to manage your phone lines

At Bell, we understand how important it is to simplify your communication system so you can focus on building your business. To provide the level of service your customers expect while increasing profits. That's what **Bell Centrex** is all about. Direct, fully managed network access that's customized to meet your specific needs.

With Bell Centrex, you have the choice of a complete array of call management options and features. But you don't have to worry about them. Once you've selected the options that best fit your business, simply leave it to us. Bell takes care of the management, maintenance and monitoring of the equipment. So, unlike Key or PBX Systems, you don't have to train in-house communication experts, or maintain on-premises equipment that takes up space, requires insurance and necessitates expensive upgrades. Bell Centrex uses the resources of our extensive and reliable network, ensuring that your business is always operating with the most current network technology.

Bell Centrex also allows you to add or subtract lines quickly and easily. And, if need be, you can integrate multiple sites into a single communication network. You simply have to tell us the number of lines you need, then you can get back to business and leave the rest up to us.

### Choose Bell Centrex for easy, customized service

Bell makes multi-line and multi-location communication easy. With simple pricing, and the flexibility to choose from a variety of service options, Centrex provides a reliable, economical communication network that will help you expand your business. And as you grow, Bell Centrex will accommodate changes easily with adaptable contract options that give you increased choice in contract volumes and line additions.

Bell Centrex has all the features you have come to expect, and a few more. Designed to make doing your daily work easier and faster, without complex training, Centrex ensures you won't miss calls, allows you to customize the service you provide customers and maximizes your customer communications. To put it simply, Bell's Centrex features make it possible for you to provide quality customer service, focus on your core business and increase productivity.

## Bell Centrex features

### **Centrex Voice Mail and Centrex Call Processing**

Simplify and enhance how you handle incoming calls with options including Centrex Voice Mail and Centrex Call Processing. Centrex Voice Mail provides a selection of messaging features in Basic, Enhanced and Executive packages that allow you to customize according to the capacity you require and the level of service your customers expect. Centrex Call Processing automates call handling, so you can handle calls efficiently and maintain quality service even when you don't have someone available to direct phone traffic.

Along with the many Bell Centrex features are the quality, universal functions that you have come to expect from Bell. These include:

**Call Forwarding** is available in many useful versions to ensure you don't miss important calls when you're out of the office or simply away from your desk.

**Customized Message / Music On-Hold** lets you record messages about current promotions, hours of operation, or other important information you would like your customers to hear while they're waiting.

**Caller ID** allows you to know who is calling so you can ensure your best customers receive efficient, customized service.

**Three-Way Calling** turns a two-way call into a mini-conference by letting you add a third person to your call at any time. It's a great way to efficiently include another opinion or answer a quick question.

**Call Waiting** alerts you to another call coming in while you're on the line, so you can immediately attend to a call you've been waiting for.

**Meet Me Conference** allows you to hold discussions with up to thirty people on a conference call to make the most of your time and maintain communications across distances.

## Bell Centrex makes things simple for you

It's easy to do business with Bell. We make it simple by offering competitive pricing, from monthly rates to contracts for one, two or three years. Most of the Centrex features are free of charge with the service. Built on established, reliable network architecture, Centrex automatically evolves as technology evolves, without expense to you. In addition to full battery back-up and a self-contained generator, Bell monitors your system around the clock to detect problems before they impact your business. And, as you've come to expect from Bell, Centrex is supported by our superior customer service.

**The ability to manage your calls. To increase efficiency.  
And enhance customer service. That's simply good business.**



Making it simple.™