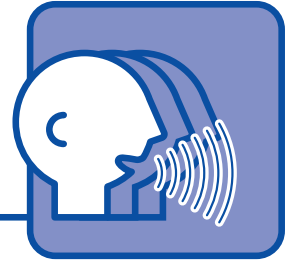


## Bell Intelligent Lines™



### A simple way to tailor your communication solutions

At Bell, we understand how important it is for small, medium and enterprise businesses to have cost-effective and flexible network access. To be able to build your own package, or choose from a pre-configured bundle that suits both your specifications and your budget. That's what **Bell Intelligent Lines™** is all about. A unique single- or multi-line solution that allows you to choose from a range of features.

With Bell Intelligent Lines, you benefit from solution combinations that reflect the type of service you want, and the type of business you operate. A customized solution that increases your productivity and efficiency. With Intelligent Lines, you also have the option of adding our convenient Intelligent Lines Voice Messaging, Bell Long Distance or other calling features.

### Choose Bell Intelligent Lines for easy, customized service

Bell makes network access easy. With simple service solutions, and the flexibility to choose from a variety of features, Intelligent Lines allow your business to run more efficiently while maintaining cost effectiveness.

## Bell Intelligent Lines solutions

**Intelligent Basic Line** gives you the flexibility to accommodate data transmission such as fax, modem and POS, in addition to your single line set voice communications.

**Intelligent Basic Line Enhanced** provides single-line service plus included, value-bundled call management services that increase your productivity and enhance your customer service.

**Intelligent Key / PBX System Hunt** provides network access for Key System or PBX users in small to medium-sized businesses, and includes hunt group functions with basic features for efficient call handling over multiple lines.

**Conditioned Single Line** will meet the needs of applications requiring special loop conditioning such as ADSL while allowing you to choose from optional features that will enhance the functionality of any applications that share the line.

**Intelligent Direct In Dial Trunks** provide network access for Key System users who also require Direct In Dial Numbers.

**Intelligent Lines Voice Messaging** is an option that can help you improve customer service, enhance internal communications, increase productivity levels and ultimately strengthen revenue opportunities by enabling you to expand your customer accessibility. With Messaging, customers can access information or leave messages any day of the year. Any time of the day. And you benefit from fast, secure and effortless communication between individuals or groups within your company. Intelligent Lines Voice Messaging is scalable in mailbox capacity, message length and the ability for network messaging. And with the choice of Lite or Elite services, it can accommodate either small or medium sized business requirements, so you can choose the option that's right for your business needs.

## Bell Intelligent Lines features

Intelligent Lines calling features such as Call Forwarding, Speed Dial, and Automatic Callback (to name a few) provide you with the flexibility to better manage and prioritize your call handling. Direct In Dial, for example, enables your customers to access the right customer service representative the first time they call. And Call Display helps you identify your customers in call centre queues so you can provide them with prompt, priority handling.

## Bell Intelligent Lines makes things simple for you

It's easy to do business with Bell. We make it simple by offering competitive pricing, and scaleable services to match your evolving communication needs. Most of the Intelligent Lines features are optional services that give you the flexibility to create your own solutions, or to choose a pre-configured package that fits your business. And as always with Bell, you benefit from extensive support services and reliable Bell quality.

**The convenience of choice. The assurance of quality.**  
**Cost efficiency for good measure.**  
**That's simply good business.**



Making it simple.™